

Ambassadors for Careers with Children and Young People



SEEING THE BENEFITS

The initiative behind *Ambassadors for Careers with Children and Young People* responds to widespread challenges in recruiting and retaining high quality people in all services across the children and young people's sector.

Promoting careers through *Ambassadors* will enable you to reach a wider audience and support growth and change in the sector and within your organisation, helping to reduce recruitment and induction costs which run into thousands of pounds per vacancy. It will support you to attract people with the right skills and values, and raise the profile of the services you deliver among the wider community.

Benefits to Employer

- reaching a wider audience and supporting growth and change in the sector and within your organisation
- reduced recruitment and marketing costs
- better-informed recruits to your organisation, who stay longer
- raised organisational profile in terms of the services you provide
- raised profile of your organisation as a quality employer
- helping to develop a professional workforce for the future
- additional opportunities for developing and motivating your staff, including

their continuing professional development

- opportunity to make a positive contribution to the wider community

Benefits to Ambassador (employee)

- opportunity to share enthusiasm for your work
- opportunity to raise the profile of your role, organisation and sector
- opportunity to make a positive contribution to your community
- access to opportunities to learn new skills and support your own continuing professional development
- access to a range of resources and information to support you in delivering services as an *Ambassador*
- opportunity to gain access to a wider network to share and learn

Benefits to people considering career choices (and those offering them careers/employment advice or support):

- receive up-to-date information to enable informed career choices
- hear personal experiences to help with decision-making
- have the opportunity to ask questions, check understanding and find out about different routes into the children and young people's sector

For more information please contact: sscinfo@skillsforcareanddevelopment.org.uk